

Types of Training



External Training

- Delivered by experts, partners, manufacturers from outside your company
- Held in your space, hotel/meeting space or conventions like this EXPO.

Internal Training

- Designed for and delivered to your Team.
- Held on your turf (your office, boardroom, classroom, warehouse).
- Delivered by team members or professional trainer.

Intentional Training

- Creating the time, space and curriculum for skills training.
- Skill development and foundational understanding is the goal, not production.

On The Roof – mentoring, tutoring, quality control, jobsite consultation, etc.

NRCA'S VIRTUAL QUALIFIED TRAINER CONFERENCE

JAN. 9-10, 2025 8 A.M.-4 P.M. CST VIRTUAL



Intentional Training



The best learning happens when installers are encouraged to make mistakes

BY JARED RIBBLE AND AMY STASKA

A graphic for the NRCA University conference. It features the NRCA University logo, which includes a shield with a swastika, a sun, and a snowflake, next to the text 'NRCA UNIVERSITY'. Below this, the words 'QUALIFIED TRAINER CONFERENCE' are written in large, bold, blue, spaced-out capital letters. The entire graphic is framed by horizontal lines.

<https://www.professionalroofing.net/Articles/Intentional-Training--02-01-2024/5348>

Thank you!



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